NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF APPLIED SCIENCES
DEPARTMENT OF COMPUTER SCIENCE

A FRAMEWORK FOR IMPLEMENTING CORPORATE WEBSITES IN SCHOOLS
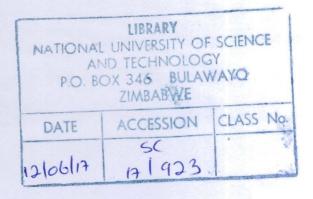
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ABSTRACT

The online presence of Zimbabwean schools is low. Zimbabwean schools are not taking the website technology as a tool they can use to better their service delivery system and advance their cause since this will be their virtual face and likely to be the first access point by online visitors. Also, the website technology has the potential to be a cost-efficient medium schools can use for their communication purposes. The study was to determine whether this low uptake of the technology is due to the school authorities' perception that this technology is not user friendly, which in itself stems from computer illiteracy on the part of the same school authorities. Computer illiteracy is the inability to achieve a desired outcome through the use of computers. This goes further to even influence the schools authorities into viewing the technology as a useless technology not worth the resources invested into it. This means even upon investing in the technology the intention to use the technology to its full potential would not be there because a system that does not help an individual to perform their job is not likely to be perceived as useful. The research took the positivism paradigm approach, making use of the Technology Acceptance Model (TAM). It takes survey as the primary data collection method and utilises the cross-sectional approach. The collected data was inputted into the Statistical Package for the Social Sciences (SPSS) software and the output results analysed. Guided by the analysis of the output results, the researcher came up with a relevant and workable framework for schools to use so as to implement and maintain their websites.