# DEPARTMENT OF ACCOUNTING 

## FIRST SEMESTER EXAMINATION 2010

## MANAGEMENT AND COST ACCOUNTING CAC 4105

TIME ALLOWED: 3 HOURS

## INSTRUCTIONS TO CANDIDATES

## ANSWER ALL THREE QUESTIONS

## QUESTION I (40 Marks)

The Standard Mercantile Corporation is a wholesaler and ends its fiscal year on December 31. You have been requested in early January 2010 to assist in the preparation of cash forecast. The following information is available regarding the company's operations:

1) Management believes that the 2009 sales pattern is a reasonable estimate of 2010 sales. Sales in 2009 were as follows :

| January | $\$ 360000$ | July | $\$ 350000$ |
| :--- | ---: | :--- | ---: |
| February | 420000 | August | 550000 |
| March | 600000 | September | 500000 |
| April | 540000 | October | 400000 |
| May | 480000 | November | 600000 |
| June | 400000 | December | 800000 |
|  |  | Total | $\$ 6000000$ |

2) The accounts receivable at December 31 total $\$ 380000$. Sales collections are generally made as follows:

During month of sale 60\%
In first subsequent month 30\%
In second subsequent month 9\% Uncollectible 1\%
3) The purchase cost of goods averages $60 \%$ of selling price. The cost of the inventory on hand at December 31 is $\$ 840000$ of which $\$ 30000$ is obsolete. Arrangements have been made to sell the obsolete inventory in January at half of the normal selling price on a C.O.D basis. The Company wishes to maintain the inventory as of the 1st of each month at a level of three months sales as determined by the sales forecast for the next three months. All purchases are paid for on the $10^{\text {th }}$ of the following month. Accounts payable for purchases at December 31 total \$370 000.
4) Recurring fixed expenses amount to \$ 120000 per month including depreciation of $\$ 20000$. For accounting purposes the company apportions the recurring fixed expenses to the various months in the same proportion as that month's estimated sales bears to the estimated total annual sales. Variable expenses amount to $10 \%$ of the sales. Payments for expenses are made as follows;

|  | During Month <br> $\underline{\text { Incurred }}$ | Following <br> Month |
| :--- | :--- | :--- |
| Fixed Expenses | $55 \%$ | $45 \%$ |
| Variable expenses | $70 \%$ | $30 \%$ |

5) Annual property taxes amount to $\$ 50000$ and are paid in equal instalments on December 31 and March 31. The property taxes are in addition to the expenses in item (4) above.
6) It is anticipated that cash dividends of $\$ 20000$ will be paid each quarter on the $15^{\text {th }}$ day of the $3^{\text {rd }}$ month of the quarter.
7) During the winter unusual advertising costs will be incurred which will require cash payments of $\$ 10000$ in February and $\$ 15000$ in March. The advertising costs are in addition to the expenses in item (4) above.
8) Equipment replacements are made at the rate of $\$ 3000$ per month. The equipment has an average estimated life of six years.
9) The company's income tax for 2009 is $\$ 230000$. A declaration of Estimated Income Tax was fixed for 2009 and payments totalling $\$ 110000$ have been made. The balance of the tax due will be paid in two equal instalments, the first instalment due on March 15, 2010.
10) At 31 December 2009 the company had a bank loan with an unpaid balance of $\$ 280000$. The loan requires a principal payment of \$ 20000 on the last day of each month plus interest at $1 / 2 \%$ per month on the unpaid balance at the first of the month. The entire balance is due on March 31, 2010.
11) The cash balance at December 31, 2010 is $\$ 100000$.

## REQUIRED:

Prepare a cash forecast statement by months for the first three months of 2010 for the Standard Mercantile Corporation. The statement should show the amount of the cash on hand (or deficiency of cash) at the end of the month. All computations and supporting schedules should be prepared and presented in good form.
(40 marks)

## QUESTION 2 (30 marks)

An income statement prepared by the controller of Zvamaida Company covering operations for the past fiscal year is given below:

Zvamaida Company
Income Statement
Year ended December 312009
Sales revenue - 200000 units at @ \$ 25
\$5000 000
Cost and expenses:

|  | Nonvariable | Variable |
| :--- | :---: | ---: |
| Direct Material | $\$-$ | $\$ 900000$ |
| Direct Labour | - | 1000000 |
| Indirect manufacturing | 700000 | 300000 |
| costs | 1100000 | 400000 |
| Operating expenses | $\$ 1800000$ | $\$ 2600000$ |
|  |  |  |
| Net income |  | $\$ 4400000$ |

Maximum capacity of the company is 240000 units per year.
You have been invited to attend a management meeting of the company for the purpose of assisting management in solving some of the company's current operating planning problems. Because the ratio of non variable costs to total cost is high, volume is a very important factor in the profit structure. When asked to submit plans for increasing sales, the sales manager came up with the following two proposals:

1) Reduce the selling price by $8 \%$, If this is done, he thinks he can sell 240000 units thereby utilising $100 \%$ of the company's capacity;
2) Intensify the advertising campaign; if the company would authorise a $50 \%$ increase in the advertising budget, which was $\$ 300000$ for the past year, he thinks he could increase sales $10 \%$ above their present level without dropping the selling price.

The president of the company has pointed out that the industry is highly competitive and that competitors would probably reduce their selling price as soon as the company announced a new price. He thinks that any price advantage the company might gain would be of short duration.

## REQUIRED:

a) Prepare charts and cost and profit data that would be useful in this decision
(18 marks)
b) Write up your evaluation of the two proposals made by the sales manager
(12 marks)

## QUESTION 3 (30 marks)

a) What are the basic principles that are common to both standard Costing and Budgetary control?
What are the objectives and uses of budgetary Control?
How far is Budgetary Control possible where production is erratic in nature?
(12 marks)
b) Despite the increase in the selling price of its sole product to the extent of $20 \%$, a company finds that it has incurred a loss during the year 2009 to the extent of $\$ 4000000$ as against the profit of $\$ 5000000$ made in 2008. The adverse situation is attributed mainly to the increase in price of materials and overhead, the increase over the previous year being an average, $15 \%$ and $10 \%$ respectively.

The following figures are extracted from the books of the company;

|  | $31 / 3 / 08$ | $31 / 3 / 09$ |
| :--- | ---: | ---: |
| Sales | 12000000 | 12960000 |
| Cost of sales: | 8000000 | 9110000 |
| Material <br> Variable | 2000000 | 2400000 |
| Overhead <br> Fixed Overhead | 1500000 | 1850000 |

## REQUIRED:

Analyse the variances over the year in order to bring out the reasons for the fall in profit.
(18 marks)

