

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMERCE
DEPARTMENT OF BUSINESS MANAGEMEN
INTERNATIONAL BUSINESS – CBU 4208

SEPTEMBER 2008 SUPPLEMENTARY EXAM TIME ALLOWED: 3 HRS

INSTRUCTIONS TO CANDIDATES

- **ANSWER ANY 5 QUESTIONS**

QUESTION 1

What challenges are presently faced by Zimbabwean companies that trade internationally. [20]

QUESTION 2

Discuss at least five modes of international market entry, indicating when and where each mode is appropriate [20]

QUESTION 3

How would you explain the increasing tendency for nations to form regional economic groupings? [20]

QUESTION 4

Explain the basic functions of the following organisations and how they affect international business organisations:

- (a) International Monetary Fund (IMF)
- (b) World Bank (WB)
- (c) World Trade Organisation (WTO)
- (d) Group Trade Seven (G7)

[20]

QUESTION 5

What challenges are faced by an international human resources manager in international operations? [20]

QUESTION 6

“The difference between successful international managers and those who fail lies in their management of cultural issues” Discuss [20]

QUESTION 7

Detail how currency fluctuations affect international business transactions, with special reference to Zimbabwean scenario. [20]

END OF PAPER