

# FACULTY OF COMMERCE DEPARTMENT OF FINANCE MASTER OF SCIENCE DEGREE IN FISCAL STUDIES P.II SUPPLEMENTARY FINAL EXAMINATION- AUGUST 2014 INTERNATIONAL AND COMPARATIVE INTELLECTUAL PROPERTY [CFS5203]

**TIME ALLOWED: 3 HOURS** 

# **INSTRUCTIONS TO CANDIDATES:**

- 1. Attempt Four Questions, Two from Section A and Two from Section B
- 2. All Questions carry equal marks (25 Marks)
- 3. Start each solution/ answer on a new page in your answer book
- 4. Write Legibly

## SECTION A

## **QUESTION 1**

- a) Discuss the factors that affect the enforcement of IPRs positively and negatively in Zimbabwe and other parts of the world [15 Marks]
- b) Discuss the specific acts of Unfair Competition laws recognized under the Paris Convention and the TRIPS Agreement. [10 Marks]

#### QUESTION 2

- a) What are the two types of moral rights provided for in the Berne Convention?

  Define them and give some examples of infringement [7 Marks]
- b) What are the four main categories of rights found in the Berne Convention? Give some examples for each one of them. [8 Marks]
- c) Which four types of measures, procedures or remedies are Contracting States to the TRIPS Agreement required to make available to rightholders? [10 Marks]

## **QUESTION 3**

a) Describe the basic concerns of the TRIPS agreement. [5 Marks]

b) List the main features of trade secrets. [5 Marks]

- c) List at least three reasons why the enforcement of intellectual property is important? [5 Marks]
- d) Why is National Treatment one of the most important rules under the Paris Convention as well as TRIPS Agreement which adopted a similar rule?

[10 Marks]

#### **QUESTION 4**

a) Define Electronic Commerce in around 150 words. [5 Marks]

- b) For each of the following intellectual property examples, state the area of IP law that would be most appropriate for their protection:
  - i) A company wishes to ensure that no one else can use their logo.
  - ii) A singer wishes to assign the rights to reproduce a video she made of her concert.
  - iii) A new way to process an electronic payment on the Internet.
  - iv) A company has decided to invest in packaging, which is distinctive, and they wish to ensure that they have sole use.
  - v) A company decides to use a logo that has the same shape as its competitor but with a different colour. [5 x 2 Marks]

c) Explain the remedies available in patent infringement actions? [10 Marks]

## **SECTION B**

## **QUESTION 5**

- a) Identify two methods of Alternative Intellectual Property Dispute Resolution? [5 Marks]
- b) Indicate the exclusive rights of a trademark owner. [5 Marks]
- c) Identify and explain the main methods that a company could use to protect its investment in a trademark? [15Marks]

## **QUESTION 6**

- a) To what extent do you agree with the view that Intellectual property Laws on the one hand, and Anti-Trust / Unfair competition Laws on the other hand, involve an exchange which aims at seemingly different, but actually synergic objectives?
  [ 15 Marks]
- b) What provisions exist within the intellectual laws to guard against over-protection of intellectual property. [10 Marks]

# **QUESTION 7**

a) Describe in 100 words the nature and purpose of a geographical indication.

[5 Marks]

b) Give some examples of geographical indications.

[5 Marks]

- c) List the systems of international registration administered by WIPO [5 Marks]
- d) Explain the circumstances under which a compulsory License may be granted by the state. [5 Marks]
- e) Describe the term "Domain Name" and explain how it is established and maintained. [5 Marks]

### **END OF PAPER**