

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**  
**BACHELOR OF SCIENCE HONOURS DEGREE IN PUBLISHING**  
**PART 1 FIRST SEMESTER JANUARY 2011 EXAMINATIONS**  
**IPU 1104 HISTORY OF PUBLISHING**

**TIME: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. ANSWER QUESTION 1 AND ANY OTHER THREE (3) QUESTIONS.
2. QUESTION 1 CARRIES 40 MARKS AND EACH OF THE OTHER QUESTIONS CARRIES 20 MARKS.
3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY OF EXPRESSION AND LEGIBLE WRITING.

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1. Discuss the significance of the invention of movable type in the West and assess how it affected the way people lived and thought.
  2. Discuss the efforts that have been made in Zimbabwe to promote writing and publishing books in the local languages.
  3. Give an outline of the historical events that promoted book production from the 7<sup>th</sup> century to the 17<sup>th</sup> century.
  4. “Written communication is the ability to share information and its form and methods have come a long way since the first marks were made that symbolised events and ideas.” Discuss this statement in the light of the development of writing.
  5. The written civilization has existed for thousands of years in the physical form, and hopefully will be spared the random hazards of the electronic age. Critique this statement.
  6. The Zimbabwe Book Development Council was in the business of ensuring that all stakeholders collaborated closely in book production for a particular clientele. Identify and discuss the various stakeholders involved and explain the role the organization had.

**END OF PAPER**