



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

Electronic Book Development and Access

IPU 2113

Part II First Semester Main Examination Paper

December 2015

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Mrs S. Jele

INSTRUCTIONS TO CANDIDATES

1. Answer question 1 and any other three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

- 1a) Critique the view that “electronic book publishing is unsustainable in Zimbabwe.” **(25 marks)**
- b) Outline 3 emerging key players in the electronic book environment. **(15 marks)**
2. Distinguish among 4 types of e-book formats, discussing the advantages and disadvantages of each. **(20 marks)**
3. Critically assess the view that, “It is better to have electronic books than print books.” **(20 marks)**
4. Assess the key considerations that must be made when selecting and purchasing software packages. **(20 marks)**
5. Evaluate the concept of Digital Rights Management in relation to electronic book access. **(20 marks)**
6. Demonstrate your knowledge of the common characteristics of all eBooks. **(20 marks)**

END OF PAPER

Page 2 of 2

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