

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
BACHELOR OF SCIENCE HONORS DEGREE IN PUBLISHING
PART I SECOND SEMESTER JULY 2011 SUPPLEMENTARY
EXAMINATIONS

IPU 2204 EDUCATIONAL BOOK EVALUATION, APPROVAL AND SELECTION
CRITERIA

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER QUESTION 1 AND ANY THREE OTHER QUESTIONS.
 2. QUESTION 1 CARRIES 40 MARKS AND OTHERS CARRY 20 MARKS EACH.
 3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY AND LEGIBLE HANDWRITING.
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1. a) Discuss the purposes of educational book evaluation in an open market system.
(20 Marks)
b) Give an in-depth analysis of the different types of book evaluation in closed market systems.
(20 Marks)
2. The selection of textbooks by schools is an important administrative and educational decision in which there is considerable professional and financial investment. Discuss this statement bringing out selection considerations that have to be made by the end-users.
3. When evaluators go through a manuscript of a textbook there is a set criteria that they have to follow. Discuss the evaluation criteria.
4. Discuss the structure of a book evaluation and approval board in a SADC country of your choice.
5. Compare and contrast the book supply process of Lesotho to that of any country in Southern Africa.
6. When setting up a Book Evaluation Team in any country, the Ministry of Education prepares instruments to be used or referred to in carrying out the individual textbook evaluation. Discuss each of the instruments/tools/documents that are essential for this process.

END OF PAPER