



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

BOOK PRODUCTION PROCESSES

IPU 2212

Part II Second Semester Examination Paper

April/May 2016

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Dr. N L Dlodlo

INSTRUCTIONS TO CANDIDATES

1. Answer Question 1 And Any Other Three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

1. Briefly define what happens at each of the following stages of the book production processes:
 - a) Preproduction meeting **(8 marks)**
 - b) Page layout design **(8 marks)**
 - c) Production progress meeting **(8 marks)**
 - d) Page proofs **(8 marks)**
 - e) Print finishing **(8 marks)**

2. For every print job, one printer is selected. Examine the printer selection process and the rationale for related decisions. **(20 marks)**

3. Besides considering the capacity of the market to buy full colour work, the editor must make other technical considerations before settling for a full colour product. Justify this assertion. **(20 marks)**

4. With the emergence of modern technology, book printing is no longer the nightmare that it used to be for small scale publishers and departments in need of promotion copies. Critique. **(20 marks)**

5. Compare and contrast copy editing and proof reading functions in relation to the book production process. **(20 marks)**

6. State and explain the cost implications of the form in which a publishing house submits copy to the typesetter. **(20 marks)**

END OF PAPER

Page 2 of 2

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