



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

LITERATURE REVIEW THEORY AND PRACTICE: MAGAZINES AND NEWSPAPERS

IPU 4113

Part I V First Semester Supplementary Examination Paper

July 2016

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Special Requirements: None

Examiner's Name: Mrs. S. Nkomo

INSTRUCTIONS TO CANDIDATES

1. Answer question 1 and any other three (3) Questions
2. Question 1 carries 40 marks and each of the other questions carries 20 marks
3. Importance is attached to accuracy, clarity of expression and legible handwriting

MARK ALLOCATION

QUESTION	MARKS
1.	40
2.	20
3.	20
4.	20
5.	20
6.	20

1. Assess each of the following types of magazines giving Zimbabwean examples
 - i. Teen (10 marks)
 - ii. Lifestyle (10 marks)
 - iii. Travel (10 marks)
 - iv. Home and Garden (10 marks)

2. Article reviewing is a process that can easily be confused with magazine reviewing. Discuss this statement stating the difference between the processes. (20 marks)

3. Identify and explain the steps involved in writing up an analytical summary. (20 marks)

4. Subjectivity is not required in reviewing an article. Critique this statement citing examples. (20 marks)

5. Compare and contrast a newspaper article and a magazine article . (20 marks)

6. Relevance and comprehensiveness are required when reviewing a newspaper or magazine article. Analyse the two citing examples. (20 marks)

END OF PAPER

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