

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
BACHELOR OF SCIENCE HONOURS DEGREE IN PUBLISHING
PART IV SECOND SEMESTER JULY 2011 SUPPLEMENTARY
EXAMINATIONS
IPU 4204 STATE PUBLISHING, TRANS-NATIONALS AND INDIGENOUS
PUBLISHERS

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. ANSWER QUESTION 1 AND ANY OTHER THREE (3) QUESTIONS.
 2. QUESTION 1 CARRIES 40 MARKS AND THE OTHER QUESTIONS CARRY 20 MARKS EACH.
 3. IMPORTANCE IS ATTACHED TO ACCURACY, CLARITY OF EXPRESSION AND LEGIBLE HANDWRITING.
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- 1 Briefly explain the following concepts in the context of textbook provision.
 - a) State publishing (10 marks)
 - b) Indigenous publishing (10 marks)
 - c) Transnational publishing (10 marks)
 - d) Donor funding (10 marks)
- 2 Transnational publishing houses cannot serve as acceptable alternatives to autonomous indigenous publishing firms, no matter how well they may perform and how appropriate they may consider their books. Critique the statement.
- 3 Many book publishers and their associations feel threatened by the advent of computer and Internet technologies, to the extent that papers that promote the use of these technologies are shunned at their conferences. Analyse the premises upon which African indigenous publishers base this attitude.
- 4 A definition of an African indigenous and autonomous publishing institution, adopted at a seminar called Arusha II in 1996, emphasized that it should be one 'which is responsible to itself and which exercises the freedom to control its policies, its finances and its management'. In view of this definition, identify and examine potential obstacles to the realisation of such publishing.
- 5 Discuss the attitude that Indigenous African Publishers have towards donor funded book provision projects and how these attitudes impact on the growth of the industry.

- 6 The state of the publishing industry in any sub-Saharan country is a factor of its socio-political background. With this in mind, compare and contrast the state of publishing in any two countries in sub-Saharan Africa.

END OF PAPER