

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
DEPARTMENT OF CIVIL AND WATER**

SUPPLEMENTARY EXAMINATION JULY 2009

COURSE: TCW 3106 – CIVIL ENGINEERING BUSINESS STUDIES 1

INSTRUCTIONS TO CANDIDATES

1. This paper contains **five questions**.
2. Answer **ANY FOUR** questions. Each question carries **25 marks**.

Total Marks : 100
Time : 3 hours

QUESTION

Business enterprises have gone through extreme pressures in adapting to ever present dynamic environment.

Discuss some challenges facing managers of the today. **[25 marks.]**

QUESTION 2

Give a detailed explanation of the three components of a Management Information System. **[25 marks]**

QUESTION 3

Using examples, explain Total Quality Management as a management philosophy. **[25 marks]**

QUESTION 4

Zimbabwean business organisations are facing enormous problems and battling to survive in the present unfriendly environmental factors.

Discuss the current harsh macro-economic problems affecting the Zimbabwean economy. **[25 marks]**

QUESTION 5

The hiring of suitably qualified employees is an indisputably an assiduous task that management have to serious take account of to avoid the cost associated with a mis-hire.

Explain a recruiting and selection strategy that may reduce hiring incompetent employees. **[25 marks.]**

END OF PAPER