

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF INDUSTRIAL TECHNOLOGY

DEPARTMENT OF INDUSTRIAL & MANUFACTURING ENGINEERING

SUPPLEMENTARY EXAMINATIONS – OCTOBER 2009

INDUSTRIAL MANAGEMENT 1 - TIE 3115

Time Allowed: 3 Hours

Instructions to Candidates

1. Answer FIVE Questions only
2. Each question carries 20 marks

QUESTION 1

- a) Compare and contrast in detail the advantages and disadvantages of a sole trader and a partnership. [10]
- b) What is a profession? [5]
What are its characteristics? [5]

QUESTION 2

- I
 - a) Define and explain what you understand by an organization [7]
 - b) What is the importance of organizations? [3]
- II In the study of corporate objectives explain the following, clearly highlighting the differences:
 - i) mission statement [5]
 - ii) management by objectives (MBO) [3]
 - iii) management by walking (MBW) [2]

QUESTION 3

In the planning function of management, what do the following mean:

- a) strategic planning [10]
- b) tactical planning and [5]
- c) operational planning? [5]

QUESTION 4

In the organizing function of management, explain the following:

- a) authority [5]
- b) delegation [5]
- c) responsibility [5]
- d) accountability [5]

QUESTION 5

Human Resource Management addresses the following major functions

- 1) Staffing
- 2) Recruitment
- 3) Training
- 4) Performance Appraisals

For each of the above, explain

- a) when and why you would carry it out, [15]
- b) the criteria you would use in executing the various duties. [5]

QUESTION 6

I Discuss and explain the following forms of business clearly highlighting the key features of each form:

- a) corporation [3]
- b) co-operative [3]
- c) franchising [3]

II In their Managerial roles, describe how managers carry out the following.

- i) interpersonal roles [3]
- ii) informational roles [3]
- iii) decisional roles [3]

Use practical examples to highlight these roles. [2]

End of Exam