

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

SSC2105

FACULTY OF APPLIED SCIENCES

BACHELOR OF SCIENCE HONOURS DEGREE EXAMINATIONS

DEPARTMENT OF SPORTS SCIENCE AND COACHING

THEORY: SSC2105: SPORTS MANAGEMENT

JANUARY 2011

3 HOURS (100 MARKS)

INSTRUCTIONS

Answer 4 questions only. Each question carries 25 marks. Where a question contains subdivisions, the mark value for each subdivision is given in brackets. Illustrate your answer where appropriate with large clearly labeled diagrams.

- 1)
 - (a) In your opinion what can be done in Zimbabwe to promote a better understanding of the Olympic movement? [8 marks]
 - (b) How can the motto "Citius Altius Fortis" inspire athletes to improve performance? [8 marks]
 - (c) State reasons why a NOC should send athletes to competition if they have little or no chance of winning medals. [9 marks]
- 2)
 - (a) Critically discuss opportunities that should be made equally available to sport people? [15 marks]
 - (b) How could women be encouraged to become more involved at all levels of sport in Zimbabwe? [10 marks]
- 3) Your organisation sends you to a career's day; discuss the various career paths to the sports and fitness industry. [25 marks]
- 4) Discuss how the following influence sports reporters.
 - (a) Sport promoters [5 marks]
 - (b) Club owners [5 marks]
 - (c) Government [5 marks]
 - (d) Athletes [5 marks]
 - (e) Newspaper or broadcasting proprietors. [5 marks]

5) Critically evaluate the role played by any five of the following in the promoting of fair play.

- (a) Participants [5 marks]
- (b) Educators [5 marks]
- (c) Coaches [5 marks]
- (d) Officials [5 marks]
- (e) Parents [5 marks]
- (f) Media [5 marks]
- (g) Spectators [5 marks]
- (h) Administrators [5 marks]

6) Critically discuss the differences and similarities between administration and management. [25 marks]

END OF EXAMINATION