

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

SSC2105

FACULTY OF APPLIED SCIENCES

BACHELOR OF SCIENCE HONOURS DEGREE SUPPLEMENTARY EXAMINATIONS

DEPARTMENT OF SPORTS SCIENCE AND COACHING

THEORY: SSC2105: SPORTS MANAGEMENT

AUGUST 2012

3 HOURS (100 MARKS)

INSTRUCTIONS

Answer four questions only. Each question carries 25 marks. Where a question contains subdivisions, the mark value for each subdivision is given in brackets. In multiple choice questions, some questions may have more than one correct answer and in such cases, negative marking will apply to incorrect answers. Illustrate your answer where appropriate with large clearly labeled diagrams.

1. a) With reference to two organizations known to you, what are the main factors that affect an organisation's human resource management. [10 marks]
b) Goal setting is a very important aspect in sport management. Explain how you would set goals for a selected sport organization. [15 marks]
2. Set five objectives for a committee set to introduce a game (e.g. cricket) to a group of children (e.g. 24 ten year olds). Evaluate if your objectives are SMART (ER). [25 marks]
3. a) What do you understand to be the principles of fair play? [10 marks]
b) Give three reasons that a sports leader can use to encourage fair play? [9 marks]
c) Giving examples from a sport of choice state who is responsible for fair play. [6 marks]
4. Critically evaluate a sporting event you once attended, try to identify:
a) The reason for the event. [5 marks]
b) Availability of programme. [5 marks]
c) Time management. [5 marks]
d) Medals ceremonies. [5 marks]
e) Sitting arrangements. [5 marks]
5. You are a leader of sports organization, write notes on how you would deal with the following barriers to communication.
a) Language. [5 marks]
b) Anxiety. [5 marks]
c) Status. [5 marks]

- d) Defensiveness. [5 marks]
- e) Arrogance. [5 marks]

6. Discuss in detail how each of the following sports people contribute to the industry:

- a) An administrator. [5 marks]
- b) A manager. [5 marks]
- c) A coach. [5 marks]
- d) A technical official. [5 marks]
- e) An athlete/player. [5 marks]

END OF EXAMINATION