

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

SSC4215

FACULTY OF APPLIED SCIENCES

BACHELOR OF SCIENCE HONOURS DEGREE EXAMINATIONS

DEPARTMENT OF SPORTS SCIENCE AND COACHING

THEORY: SSC4215: SPORTS SPECIALITY MODULE - SOCCER

MAY 2011

3 HOURS (100 MARKS)

INSTRUCTIONS

Answer 4 questions only. Each question carries 25 marks. Where a question contains subdivisions, the mark value for each subdivision is given in brackets. Illustrate your answer where appropriate with large clearly labeled diagrams.

1. Design a 90 minutes training session on dealing with crosses for goalkeepers. [25 marks]
2. As the chief executive officer of an elite football league, the management engages you to formulate competition rules for a 16 team tournament. What would you include in this document? [25 marks]
3. A Sports consultancy company engages a third year sports science and coaching student on attachment. One of the duties to be undertaken is to market a named football club.
 - a) How would the student utilize the 4Ps marketing mix model to increase the fan base for the club? [12 marks]
 - b) What marketing strategies would the student employ to increase the fan base? [13 marks]
4.
 - a) What coaching points would you emphasize to the goalkeeper when dealing with back passes? [10 marks]
 - b) What mental attributes must the goalkeeper possess in order to survive choking under pressure? [15 marks]
5.
 - a) Jones is loaned to FC Crabs by Khumalo FC and transferred to Mutasa SC without the previous club's knowledge, what rules apply in such a transfer? [10 marks]
 - b) Prince played in the Botswana Be mobile league last year and at the end of his contract returned to Zimbabwe and joined Caps FC, what rules would apply if he played in the charity Shield of which he scores a winning goal for Caps FC? [9 marks]
 - c) If Caps FC loses the match what rules would apply? [6 marks]
6. Discuss the FIFA code of ethics and show how they promote fair play. [25 marks]

END OF EXAMINATION