

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

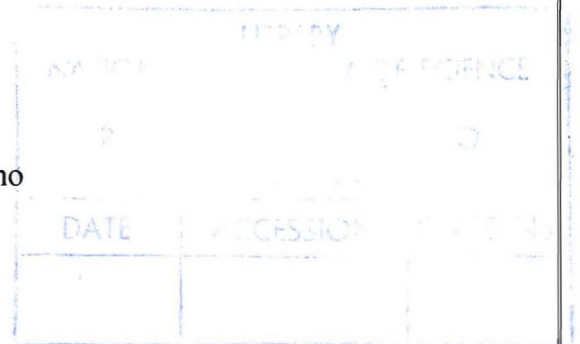
Faculty of Communication and Information Science

Department of Library and Information Science

The Planning and Implementation of Programmes and Activities by the Zimbabwe Library
Association

by

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A Research Project Submitted to the National University of Science and Technology in Partial
Fulfilment of the Master of Science Degree

in

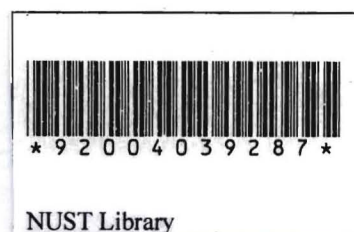
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ABSTRACT

The descriptive study sought to investigate the Planning and Implementation of Programmes and Activities by ZimLA. A survey method was used while questionnaires and interviews were used as research instruments. The study sample constituted 5 ZimLA officials from both national level and Bulawayo branch, 18 Lecturers, 17 Librarians and 40 Students from Bulawayo Polytechnic and the Zimbabwe Open University (ZOU) and Nust. No librarians were sampled from the National University of Science and Technology (Nust). Data was collected using questionnaires from 75 Lecturers, librarians and students. Interviews were conducted on 5 ZimLA officials. Major findings from the study were that ZimLA had many programmes running which were good for the profession. There was, however, no coordination nor a unified approach in properly implementing them. Management and general members were not in sync, leaving the programmes to run at management level and at their discretion. ZimLA had no proper guidelines to follow for its programme planning strategy and as such a few known programmes were left to run leaving out a wide variety of programmes that could benefit the association. There was serious need for a programme coordination and implementation strategy within ZimLA. The study concluded that ZimLA leadership seemed ineffective in its programming and activities coordination and was overly too relaxed. Most ZimLA members and potential members lacked interest in the association. ZimLA's programmes were still not very visible and had not made many forward strides. Clearly Cohesive Isomorphism was not working and for ZimLA adoption of guidelines were to be made compulsory.