

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

**AN INVESTIGATION INTO THE EFFECTIVENESS OF INFORMATION AND
COMMUNICATION TECHNOLOGIES (ICTs) IN DISSEMINATING HIV/AIDS
INFORMATION AT SOUTHERN AFRICA HIV/AIDS INFORMATION
DISSEMINATION SERVICE (SafAIDS) RESOURCE CENTRE**

BY

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ABSTRACT

This study focuses on examining the effectiveness of Information and Communication Technologies (ICTs) in disseminating HIV/AIDS information. It is a case study of Southern Africa HIV/AIDS Information Dissemination Service (SAfAIDS) Resource Centre (RC). It aims to document the utilisation and manipulation of ICTs in the efforts to mitigate the spread and impact of the HIV/AIDS pandemic. It also gives an insight of the available literature which has shown a tendency of documenting the impact that ICTs have made and not the how they are utilised to attain their impact.

The study employed in-depth interviews with the RC personnel to gather qualitative data on the effectiveness of ICTs in the RC in disseminating HIV/AIDS information. It also used questionnaires to a sample population of the RC users who also provided qualitative data to the researcher that was used to examine the effectiveness of ICTs from the RC users' perspectives. The analysis of data gathered provided the research findings that revealed the efficiency and effectiveness of SAfAIDS RC in disseminating HIV/AIDS information through the provision of ICTs. The researcher concluded and gave some recommendations in light of the research findings. These recommendations also extent to the entire library and information professionals and other stakeholders in the field of HIV/AIDS mitigation through the provision of information services