

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**  
**DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE**

AN INVESTIGATION OF THE IMPACT OF DIGITAL TECHNOLOGIES ON PRINT  
MATERIAL USAGE AT MIDLANDS STATE UNIVERSITY (MSU) LIBRARY.

BY

**Boitumelo Moyo**

**(N0082839F)**

A RESEARCH PROJECT SUBMITTED IN PARTIAL FILFILLMENT OF THE  
REQUIREMENTS FOR THE BACHELOR OF SCIENCE HONOURS DEGREE

IN

LIBRARY AND INFORMATION SCIENCE

**Academic Supervisor:**

**Ms Mupambwa D. B**

**BULAWAYO, ZIMBABWE**

**YEAR: 2012**

## ABSTRACT

The researcher observed that there was a decline in library print material usage. The researcher attributed this problem to advent of digital technologies. This prompted the researcher to undertake a study on investigation of the impact of digital technologies on print resource usage at MSU library. A descriptive survey method was employed complimented with questionnaires and interviews. Samples of 60 and 6 were chosen from the undergraduates and staff members respectively. Digital technologies had changed the user perception about the library print resources, changed the way users interact with information thereby rendering traditional marketing methods irrelevant. The study found out that majority of undergraduates preferred electronic to print materials. The study revealed that digital technologies were the major cause of decline in print resource usage. Recommendations were made that encouraged the library to integrate digital technologies in marketing library resources, offering library services and offering information literacy programme.