NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY FACULTY OF COMMUNICATION AND INFORMATION SCIENCE DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

CLIENT EXPECTATIONS ON LIBRARY SERVICES: A CASE OF BISHOP ABEL TENDEKAYI MUZOREWA RESOURCE CENTRE

BY

Evans Mariwo (N007 0785C)

A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE BACHELOR OF SCIENCE HONOURS DEGREE

IN

LIBRARY AND INFORMATION SCIENCE

Academic Supervisor

Mr N. Pasipamire

BULAWAYO, ZIMBABWE

YEAR: 2014

NATIONAL INVESTIGATION OF SCIENCE

PO ASSAULT

DATE ACCESSION CLASS No.

21/04/15/14/764



NUST Library

ABSTRACT

Following a chain of complaints about library services the study sought to investigate clients' expectations of the Bishop Abel Tendekayi Muzorewa Resource Centre. The review of literature revealed that clients' expectations serve as a guideline for integrated library development, planning of library services, and enrichment of existing collections. Users' expectations offer a means of defining a library's clientele, establishing levels of demand for various services and tailoring those services to meet the interests of the clientele. Trends in the review of literature also revealed that no library should function in total seclusion of its users' expectations because they are the basis upon which services can be improved in libraries. This study was conducted as a case study and the population under study were the users and staff of BATMRC. A qualitative research design was employed since the researcher sought to elicit clients' perceptions much of which was qualitative in nature. Twenty clients responded to the questionnaire, one staff member responded to the interview and the researcher also used observation to collect data. The main findings were that, clients expected more library services, well lighted, well ventilated and safe environment and modern facilities. The major recommendation given to BATMRC was that, it should introduce more services and they should be delivered in a prompt and effective manner for the benefits of its clients.