

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING

THE PRODUCTION OF QUALITY BOOKS AND ITS EFFECTS ON THE
AVAILABILITY OF TEXTBOOKS IN SCHOOLS IN ZIMBABWE.

BY

SANDRA MPOFU

(NOO7 1442R)

A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENTS OF THE BACHELOR OF SCIENCE HONOURS DEGREE

IN

PUBLISHING

BULAWAYO, ZIMBABWE

YEAR 2011

ACADEMIC SUPERVISOR

MRS.M M TAPFUMA

ABSTRACT

This study sought to outline the challenges faced by publishers in coming up with good quality books and how the challenges can be overcome, to identify the determinants of quality books and their role in the book production. It also sought to establish the current book situation and the importance of good quality books in education. The literature revealed that the production of good quality books is an all encompassing effort that involves all the stakeholders in publishing and education ranging from authors, editors, illustrators, designers, proofreaders, printers, teachers, MOE. All these have to do their part for the production of good quality books. A survey of 5 educational publishers and a few schools in Bulawayo was carried out using interview and questionnaires to ascertain the challenges mentioned above and the book situation in Zimbabwe. The major findings of the study revealed that there is shortage of qualified personnel in publishing and there is lack of resources and lack of expertise. It was recommended that publishers should devise a mechanism for quality control and should invest in new technologies while getting the right and qualified people for the editorial job