

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF PUBLISHING STUDIES

**INFORMATION AND COMMUNICATION TECHNOLOGIES (ICTs) IN NEWSPAPER
PUBLISHING.**

BY

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**A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE
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ABSTRACT

The research is an attempt to unravel the reasons behind the slow adoption of ICTs in newspaper publishing. The researcher took particular interest of this topic after an observation he made during his internship. The research focused on Harare and Bulawayo. It targeted subeditors, editors and graphic designers. Since the topic understudy dealt which much of human perceptions, opinions and not rooted much with numeric, a qualitative research design was used. The compilation of findings was then analyzed, organized and interpreted in chapter IV. Most respondents agreed that indeed the slow adoption of ICTs affected the production time and quality of the publication. Another outcome showed respondents agreeing that the problem is caused by the unavailability of funds and working under a shoe string budget that would then marginalize ICTs as an area of priority.