

**DESIGNING FASHIONABLE EVENING WEAR ATTIRE
INCORPORATING THE ZIMBABWE NATIONAL COLOURS**

BY

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ABSTRACT

The purpose of this project was to design and manufacture fashionable evening wear incorporating the Zimbabwe national colours. The colours which are found on the flag of Zimbabwe are green, yellow, red, black and white and from the survey and observations made the colours are considered too many to be incorporated on a single garment. As a result, the majority of Zimbabwean citizens do not fully appreciate putting on a national code of dress due to the wide range of colours which may look hectic and rather uncoordinated when used in garment design.

It is of paramount importance that garment styling and colour application lies in the designers' creativity and innovativeness. In this project it has been established that application of a wide range of colours should be well thought of so that the product will not look flashy and monotonous. Therefore, a design has to have visual attractiveness in the design only if colour harmony and proportion have to be achieved.

The research findings have revealed that it is vital to critically consider the concept of colour scheme in order to balance, harmonise and create a pleasing overall visual appearance of a garment design. Regarding to this, the researcher has managed to design a fashionable evening attire with the national colours so that it will be a trendsetter design for other product developer of clothing apparels of different settings.