NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY FACULTY OF THE BUILT ENVIRONMENT BACHELOR OF QUANTITY SURVEYING (HONOURS) DEGREE PART I SUPPLEMENTARY EXAMINATION PRINCIPLES OF MICROECONOMICS - AQS 1104

Time: 3 hours Total Marks:100

INSTRUCTIONS TO CANDIDATES

- Answer any **FOUR** (4) questions.
- Start the answer to each full question on a fresh page of the answer sheet.
- You may use a calculator.
- All calculations are to be presented in good style and workings should be shown.
- Questions may be written in any order, but must be legibly numbered.

INFORMATION FOR CANDIDATES

- The paper contains **SIX** (6) questions.
- All questions carry equal marks [25 marks].
- The businesses in this question paper are intended to be fictitious.

QUESTION 1

a) What is the basic economic problem?

[10 marks]

b) Assess the view that formerly command economies have changed to market economies so as to better solve basic economic problems. [15 marks]

QUESTION 2

a) Illustrate the distinction between a change in quantity demanded and a change in demand using relevant diagrams.
 [5 marks]

b) Discuss the main determinants of demand.

[10 marks]

c) Use diagrams to explain consumer surplus and producer surplus.

[10 marks]

QUESTION 3

d) Explain the concepts of Price Elasticity of Demand (PED) and Income Elasticity of Demand (IED). [9 marks]

e) Use diagrams to explain how knowledge of Price Elasticity of Demand (PED) may assist a retailer of different brands of cellular phone handsets. [16 marks]

QUESTION 4

Distinguish between the income and substitution effect of:

a) a normal good

[15 marks]

b) a giffen good

[10 marks]

QUESTION 5

a) What is price discrimination? Explain the possible conditions necessary for price discrimination. [15 marks]

b) Critically analyze the kinked oligopoly model.

[10 marks]

QUESTION 6

a)	How	does	labour	productivity	affect	the	wage	rate	in a	a perfectly	competitive	labour
	marke	et?									[10 mar	ks]

a)	What are the possible consequen	nces of an in	crease in the	salaries of teac	chers whilst those
	of other civil servants remain	constant in	Zimbabwe?	Use diagrams	to illustrate the
	effects.				[15 marks]