NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF ARCHITECTURE AND QUANTITY SURVEYING
BACHELOR OF QUANTITY SURVEYING (HONOURS) DEGREE
PART I FIRST SEMESTER SUPPLEMENTARY EXAMINATIONS – JULY 2006

PRINCIPLES OF MANAGEMENT – AQS 1108

TIME: 3 Hours   **TOTAL MARKS:** 100

INSTRUCTIONS:

Answer any four questions.

QUESTION 1

a) The effective managers know that good ethics can mean good business. In the
    light of this, critically discuss the four levels of business ethics.

(15 marks)

b) Discuss the arguments for and against corporate social responsibility giving
    examples of business organizations in Zimbabwe.

(10 marks)

QUESTION 2

a) Discuss, giving practical examples, the three approaches to the study of
    leadership.

(15 marks)

b) How does leadership differ from management?

(10 marks)

QUESTION 3

a) With particular emphasis to Zimbabwe, why is entrepreneurship important?

(15 marks)

b) What are some of the difficulties that entrepreneurs face?

(10 marks)

QUESTION 4

What are the implications of the relationship between planning and controlling in the
management process?

(25 marks)

QUESTION 5

Briefly describe the following:
  a) Human Resource Process   (5 marks)
  b) Max Weber   (5 marks)
  c) Principles of Scientific Management   (5 marks)
  d) Maslow's Hierarchy of needs   (5 marks)
  e) Managerial functions   (5 marks)

(25 marks)

QUESTION 6

Discuss the rational problem-solving process and assess its usefulness in the running of an organization.

(25 marks)

QUESTION 7

What types of power are at the disposal of managers and under what circumstances would it be wise for them to use each type of power?

(25 marks)

END OF EXAMINATION