

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY



FACULTY OF COMMERCE

DEPARTMENT OF BUSINESS MANAGEMENT

PRINCIPLES OF MANAGEMENT – CBU 1108

First semester examination Paper

December 2014

This examination paper consists of 2 pages

Time Allowed: 3 hours

Total Marks: 100

Examiner's Name: Ms C Masukume

INSTRUCTIONS TO CANDIDATES

1. Answer any **four** (4) questions

INFORMATION TO CANDIDATES

1. All questions carry 25 marks each.
2. Questions may be answered in any order.
3. Credit will be given for the use of appropriate examples.
4. This paper contains seven questions.

MARK ALLOCATION

QUESTION	MARKS
1.	25
2.	25
3.	25
4.	25
5.	25
6.	25
7.	25

Question 1

Discuss F. W. Taylor's (1915) approach to scientific management.

[25marks]

Question 2

a) What are the advantages of delegation to an organization? **[10 marks]**

b) Outline the essential actions a manager should take if delegation is to be successful.

[15 marks]

Question 3

'Planning is an element of management that must be carried out efficiently, yet quite often, managers are poor planners'.

a) Discuss the reasons for this weakness. **[10 marks]**

b) Outline ways in which planning might be improved. **[15 marks]**

Question 4

'Control is the essence of management'.

a) Evaluate this statement. **[12 marks]**

b) Outline the most important characteristics of a reliable control system. **[13 marks]**

Question 5

Discuss three financial control methods most often used in organizations. **[25 marks]**

Question 6

Outline the implications of the 'Hawthorne experiments' in understanding the motivation of working groups. **[25 marks]**

Question 7

Define the phrase 'Leadership style'. Discuss the strengths and weaknesses of any three various types of leadership style. **[25 marks]**

END OF EXAMINATION