**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMERCE**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**INTERNATIONAL BUSINESS – CBU 4208**

**SUPPLIMENTARY EXAMINATIONS - AUGUST 2014**

**TIME ALLOWED: 3 HOURS 30 MINUTES**

**INSTRUCTIONS TO CANDIDATES**

Answer **Section A** and any other three questions in **Section B**.

**INFORMATION TO CANDIDATES**

1. Question 1 carries **40** marks and the others **20** marks each.
2. Questions may be answered in any order.
3. Credit will be given for the **use of appropriate examples.**
4. This paper contains **seven** questions.

**Question 2**

Examine the impact of the operations of Multi-National Corporations in less developed countries. **[20 Marks]**

**Question 3**

With reference to the developed economies, discuss the feasibility of KenichiOhmae’s theory of globalisation. **[20 Marks]**

**Question 4**

Examine the factors managers consider in designing global organisations. **[20 Marks]**

**Question 5**

Assess how an American negotiating team would manage the cultural issues that are likely to affect the negotiation process with a Japanese firm. **[20 Marks]**

**Question 6**

‘Although many expatriates look forward to returning home, some find it difficult to adjust.’ Explain this statement, citing adjustment strategies that could be employed by management.

**[20 Marks]**

**Question 7**

Discuss the influence of the three cultural predispositions on international human resource strategy. **[20 Marks]**

**END OF EXAMINATION**