

# **NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
MEDIA I - PRINT AND BROADCAST HISTORY: (IJM 1103)  
AUGUST 2004 SUPPLEMENTARY EXAMINATION  
TIME ALLOWED: 3 HOURS**

## **INSTRUCTIONS TO CANDIDATES**

1. Answer any **FOUR** questions.
2. Use examples to support your answers.
3. Start each question on a new page.
4. Poor grammar and spelling will be penalised.

1. It has been written that Rhodesia's Press served to enshrine colonialism and curtail the rise of Black nationalism. Discuss the truthfulness of this statement using examples.  
**[25 marks]**
2. How do you believe the *African Daily News* and *Moto* impacted on society in their respective eras? Give details.  
**[25 marks]**
3. In Zimbabwe, the media are generally regulated by various laws. Discuss how these laws make for an enabling or disabling media environment. Give examples from current laws and the National Constitution.  
**[25 marks]**
4. Discuss the role of the Zimbabwe Inter-Africa News Agency in relation to the Ministry of Posts and Telecommunications: How did they impact on other media organisations in Zimbabwe during the 1980s?  
**[25 marks]**
5. The change over from the RBC to the ZBC was fraught with problems, both physical and psychological. Discuss this issue in terms of policy, training, and programming.  
**[25 marks]**
6. Briefly outline the Willowgate Affair. Explain what you believe its ramifications were for Zimbabwe media and its importance to local practitioners.  
**[25 marks]**

