

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
MEDIA I: PRINT AND BROADCAST IN ZIMBABWE AND AFRICA: (IJM 1103)
JULY 2006 SUPPLEMENTAY EXAMINATION
TIME ALLOWED: 3 HOURS**

INSTRUCTIONS TO CANDIDATES

1. Answer **any four** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

Question 1

Discuss the role of the press during the period when Rhodesia was under the British South Africa Company (BSCo.). **[25 marks]**

Question 2

Outline the rise of the native press in Rhodesia and discuss the problems they faced together with their achievements. **[25 marks]**

Question 3

Describe how the Zimbabwean government re-organise the media at independence. To what extent were these efforts justified. **[25 marks]**

Question 4

“The post-colonial media were meant to decolonise, develop and democratise the newly independent Zimbabwe. To what extent was this achieved in post independent Zimbabwe. **[25 marks]**

Question 5

Both the private and public media roles of the public sphere have been undermined. Account for the factors that have led to the undermining of this public sphere role. Discuss the extent to which the private media in Zimbabwe can be considered to be a public sphere. **[25 marks]**

Question 6

- a) What are the functions of the Media Information Commission? [15 marks]
b) Why must the commission be independent? [10 marks]

TOTAL: [25 marks]