NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE DEPARTMENT OF JOURNALISM AND MEDIA STUDIES JOURNALISM I – FOUNDATION SKILLS (IJM 1104) AUGUST 2004 SUPPLEMENTARY EXAMINATION TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- 1. Answer all questions in Section 1 and three questions in Section 2
- 2. Start each answer on a new page.
- 3. Common Dictionary is permitted.
- 4. Poor spelling and grammar will be penalised

SECTION 1 COMPULSORY

Use the information in Annexure A and RETURN the annexure with your script. Remember to put your candidate number on the annexure.

1(a) Write a suitable intro and first paragraph ONLY using the story.	[10 marks]
(b) Explain how the intro and first para work.	[5 marks]
(c) Explain why you chose this story over the other.	[5 marks]
(d) Write a suitable two-deck headline of not more than 15 letters and spaces per deck. [5 marks]	
(e) There is something wrong in the information concerning Mr Chikwara's family. Explain what is and why it is wrong.	
Explain what is and why it is wrong.	[5 marks]
(f) What is wrong with:"They had been seated in the back of Mr Ndimandes new Mazda 18 truck." Write the correction.	50 pick-up [3 marks]
(g) Write a paragraph linking the second story to the first (its intro only). [2 marks]
(h) Discuss two basic differences between a tabloid and a broadsheet? [Tota	[5 marks] l 40 marks]
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SECTION TWO: ANSWER THREE QUESTIONS

2. Newspapers do not necessarily contain only news. What other items may appear in a newspaper and what purpose may that serve?

[20 marks]

3. A journalist's credibility is essential in order for the public to trust him or her. What key qualities should a good reporter develop so as to earn that trust?

[20 marks]

- 4. There are numerous titles and functions within a modern newsroom. Choose three key people and discuss how their roles are vital to the smooth operation of the newspaper. [20 marks]
- 5. If you were the editor of a major daily and you were briefing a new cadet reporter, what warnings would you give the cadet regarding cultural and societal preconceptions and their effects on that person's roles as a writer?

[20 marks]

STUDENT REGISTRATION NUMBER:

Annexure A

Midlands Provincial police spokesmen, Assistance Inspector Raphael Mukwiza confirmed two incidents yesterday. One was a man drowning. The other was two boys were seriously hurt.

The dead man was a Mr Simon Chikwara (48) of Spring Valley Farm. He is the one and only director of Sabi Vlei Mine, Zvishavane, in the south east of Zimbabwe. His death is confirmed by the police.

Mr Simon Chikwara drowned in a mineshaft at the Sabi Vlei mine. Mr Chikwara went to the mineshaft to inspect the water levells. Mr Chikwara was accompanied by Mr Timothy Gwati (55), a man who worked for the Sabi Vlei mine.

The policeman said the two men climbed out of the mineshaft using a chain ladder.

The policeman said that the two men inspected the mineshafts at Sabi Vlei Mine. The ladder was wet.

Mr Chikwara has two sons, one daughter. He lives in a mansion in Southend, Zvishavane. He plays golf and is a member of the Kite Flying Club, for which he won numerous awards.

The body was in the shaft for 6 hours as that is how long it took a rescue team to retrieve his mutilated body.

Mr Simon Chikwara slipped and fell into the shaft, but his friend and fellow worker at the mine, who had worked there for 25 years, did not.

The shaft was about 20 metres deep. It was filled with water.

His body was retrieved by a rescue team.

His wife, children have not yet been informed, but they will as soon as the police can find them. His wife, Rosemary, is a nursing sister with 14 years experience.

Sabi Vlei Mine employs 143 workers.

Two young boys, one aged 9 and the other aged 7 were very seriously injured.

They jumping off a moving vehicle.

Leslie and Tawanda were heading out and on their way to a grinding mill at Makhanda Business Centre. This occured along the Maboleni-Sogwala Road in Lower Gweru.

This happened yesterday.

They had been seated in the back of Mr Ndimandes new Mazda 1850 pick-up truck. It cost Z\$3-million to purchase.

Asst Insp Mukwiza confirmed the incident.

The two boys, Leslie Malaba (nine) and his male sibling Tawande (seven years old) caught a ride and had been given a lift by Mr Leotard Ndimande.

Mr Ndimande, on approaching the business centre, turned around and noticed that the two were no longer in his brand-new vehicle. He drove back to investigate.

He found the two lying in the road bleeding profusely after sustaining serious head injuries. With the held of members of the public he went in a grate hurry to the Gweru Provincial Hospital, where they were admitted.