

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**JOURNALISM I: FOUNDATION SKILLS: (IJM 1104)**

**JULY 2006 SUPPLEMENTARY EXAMINATION**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer **any four** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

**Question 1**

In some countries, few laws exist to govern the conduct of the media, leaving it to owners and editors to police their reporters. In others, the government maintains strong control over the press. Discuss the advantages and disadvantages of each system. [25 marks]

**Question 2**

You want to know what the residents of Bradfield think about municipal services. How do you develop a poll that will be representative of the neighborhood? [25 marks]

**Question 3**

Describe how you will establish rapport with a housewife in Burnside who you have to interview for a story about the death of her son in a fire. If the woman lived in Mpopoma, would your approach be different? If not, why not? If so, how? [25 marks]

**Question 4**

As a police reporter, you learn that a merchant was robbed of \$6 million in receipts while walking to the bank. The police ask you to withhold the information because other downtown merchants, many of whom also walk to the bank with money, are worried that publicizing the robbery will encourage more thieves. Would you withhold the information or any part of it? Why? [25 marks]

**Question 5**

You are interviewing a high government official about allegations of bribery by his colleagues. He is called out of the office and leaves documents on his desk that may shed light on your investigation. Would you read the document? Explain why or why not. [25 marks]

**Question 6**

What do you consider to be the most important qualities in a journalist – and explain why these qualities are important? [25 marks]

**END OF PAPER**