

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
BACHELOUR OF SCIENCE IN JOURNALISM AND MEDIA STUDIES
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
MEDIA IN ZIMBABWE (IJM 1113)
DECEMBER 2011 EXAMINATION
TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- i) Section A is **compulsory**.
 - ii) Answer any **three** questions in Section B.
 - iii) Start each answer on a new page.
 - iv) Poor spelling and grammar will be penalised.
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SECTION A

Question 1

(i) Who are the editors of the following newspapers?

- a) *The Zimbabwe Independent*
- b) *The Manica Post*
- c) *The Sunday News*
- d) *The Herald*
- e) *The Daily News*
- f) *The Standard*
- g) *uMthunywa*
- h) *Kwayedza*
- i) *B-Metro*
- j) *The Financial Gazette*

[10 Marks]

(ii) When were the following newspapers established?

- a) *The Chronicle*
- b) *The Financial Gazette*
- c) *The Daily News*
- d) *The Zimbabwe Independent*
- e) *The Standard*

[5 Marks]

(iii) Outline the differences between the tabloid and elite press in Zimbabwe. Give examples of Zimbabwean newspapers to illustrate your answer.

[5 Marks]

(iv) Outline the efforts that have been made so far by the Zimbabwe Media Commission to ensure diversity and pluralism of the press in this GNU dispensation. **[5 Marks]**

TOTAL: [25 MARKS]

SECTION B

Question 2

To what extent can we say post-independence Zimbabwe has experienced reforms leading to diversity and pluralism in the broadcasting sector? **[25 Marks]**

Question 3

Critically evaluate Professor Jonathan Moyo's term as Minister of Information and Publicity in the President's Office, showing whether he positively or negatively shaped the Zimbabwean media environment. Use examples to illustrate your answer. **[25 Marks]**

Question 4

Section 19.1 of Article XIX of the Global Political Agreement (GPA) stipulates:

(d) that steps be taken to ensure that the public media provides balanced and fair coverage to all political parties for their legitimate political activities.

(e) that the public and private media shall refrain from using abusive language that may incite hostility, political intolerance and ethnic hatred or that unfairly undermines political parties and other organisations. To this end, the inclusive government shall ensure that appropriate measures are taken to achieve this objective.

(<http://www.newzimbabwe.com/pages/mbeki166.18765.html> - Accessed 22 October 2008)

To what extent have these provisions been implemented to bring about a fair and responsible media? **[25 Marks]**

Question 5

“Censorship and harassment of the media were central to the RF's political survival. Laws were repeatedly tightened to restrict reporting which did not support the RF and its “official” view of events. Most of these laws remained after 1980.” (Saunders, 1999: 8)

Critically evaluate the validity of this assertion. **[25 Marks]**

Question 6

Discuss the factors that have discouraged the growth of a successful commercial news agency in Zimbabwe. **[25 Marks]**