

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
LANGUAGE AND PRACTICAL SKILLS FOR JOURNALISTS: (IJM 1115)  
AUGUST 2010 SUPPLEMENTARY  
TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer **all** questions
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

**Question 1**

Write an essay on your experiences at NUST since you joined the University.

**[25 Marks]**

**Question 2**

(a) Define the following terms and give examples:

- (i) Primary Sources
- (ii) Secondary Sources

(b) Arrange the following in the correct bibliographic format:

- (i) In 1968, Abraham Clapham edited a book called Black Voices: An Anthology of African Literature. The book was published by Sage publications in London.
- (ii) There is an interesting article, in the Journal of Communications, volume 2, published in 2001. This article, titled 'The Development of Africa's Media', was written by Francis Kasoma on pages 132-160.
- (iii) The fifth volume of 'The History of the African Press', published in 2005 in South Africa by Rhodes University Press, was written by Julie Harriet, Guy Beger and Raymond Louw.
- (iv) Monica Brown wrote an interesting article entitled War and Refuges. The article appeared in the Courier-journal on March 18, 1999 and on pages 6-9.
- (v) The hero with a thousand faces is a book written by John Campbell in 1949. It was printed by the Princeton University Press in New York.

**[25 Marks]**

**Question 3**

What are the essentials of essay writing for the media.

**[25 Marks]**

**Question 4**

Write the first 2 paragraphs of:

- i. An essay
- ii. A news story

To illustrate the difference between essay writing and writing for the media

**[25 Marks]**