

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**  
**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**  
**BACHELOR OF SCIENCE IN JOURNALISM AND MEDIA STUDIES**  
**LANGUAGE AND PRACTICAL SKILLS FOR JOURNALISTS (IJM 1115)**  
**DECEMBER 2011 EXAMINATION**  
**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Section A is **compulsory**
2. Answer any **two questions** in Section B.
3. Start each answer on a new page.
4. Poor spelling and grammar will be penalised.

**SECTION A**

**Question 1**

Your assignment is to write an essay answering the question ‘**In your opinion, is the government right to consider yanking licenses from commuter omnibus operators?**’

- a) Draw up an outline for a six paragraph essay. **[5 marks]**
- b) Write an introduction for the essay. Choose one of the two types of introduction discussed during this course. **[10 marks]**
- c) Using your outline, write:
- (i) A paragraph with a topic sentence announcing the topic and a last sentence that is a transition. **[10 marks]**
- (ii) A paragraph with a topic sentence that develops a point and a last sentence that is a concluding comment. **[10 marks]**
- d) Write a conclusion for the essay. Choose one of the two types of conclusion discussed during this course. **[10 marks]**
- Total:** **[45 Marks]**

**Question 2**

Translate the following stanza into Teeline. **[10 Marks]**

## Sparrows

Sparrows line the curve of the lamppost, a river  
of cars below. They all face the same direction  
fly the same way home.

By Julia Klatt Singer

### Question 3

Compile a bibliography using the information in the table below. [5 Marks]

Type of Text	Page	Publisher	Author	Place of Publication	Date of Publication	Title of Text
Book	-	Baobab Publishers.	T. Dube	Harare	2000	The History of the Zimbabwean Media
Course material	-	Department of Journalism and Media Studies	N. Nyathi	NUST	2011	Language and Practical Skills Handout
Journal article	5 – 21	Journal of Material Culture Volume 12 Issue 1	S. Minahan	-	2007	Stitch 'n Bitch: Cyberfeminism, a third place and the new materiality
Book	-	Baobab Publishers.	T. Dube	Harare	2000	Newspapers in Zimbabwe
Online article	-	-	L. Barlow	<a href="http://www.monash.com/spidap1.html">http://www.monash.com/spidap1.html</a>	2004	How to use web search engines

**NB:** The article by Linda Barlow was viewed on 11 October 2010.

**TOTAL:**

**[60 MARKS]**

## SECTION B

### Question 4

a) Identify the seven parts of this sentence: *The tall man walked quickly to the bus stop at the corner of the street.* [7 marks]

b) Which parts of a sentence are required to turn these phrases into grammatical sentences? [4 marks]

(i) *Cleaner at the RSPCA was fired yesterday for biting one of the dogs.*

(ii) *Driver died and passenger injured.*

c) Correct the following comma splice. [1 mark]

*According to the police the 36-seater school bus was headed for Tennyson Junior School, it narrowly missed an electricity pole before coming to a stop in a garden.*

d) Correct the following run-on sentences. [2 marks]

(i) Using a full stop.

*That is the problem when people have conflict they attack each other personally.*

(ii) Using a semi-colon.

*There is a problem with the television however no one is available to fix it.*

e) Turn these fragments into complete sentences. [2 marks]

(i) *Many scientists think in strange ways. Einstein, for example.*

(ii) *Children are brought up in different ways. Some around violence.*

f) Rewrite these sentences in the active voice. [4 marks]

(i) *The fly was killed by the boy.*

(ii) *It was voted by the city council that there would be a cleaning up of the people's park.*

(iii) *The 36-seater bus had most of its windows smashed.*

(iv) *The victim's identity is not known by the police.*

**Total:** [20 Marks]

### Question 5

a) Where in the web would you go if you were interested in general information about journalism? [1 Mark]

b) Where in the web would you go if you were interested in information about Bulawayo newspapers? [1 Mark]

c) Show how you would use phrase searching to seek information on Bulawayo newspapers. [1 mark]

d) Show how you would search for information on Bulawayo newspapers using a combination of implied and full Boolean methods of refining a search. [1 mark]

e) Why should you verify information you find on the web? [5 marks]

f) Identify five places you would go on the web to seek credible information. [5 marks]

g) What questions should you ask yourself when assessing the credibility of a website?  
[6 marks]

**Total:** [20 Marks]

**Question 6**

- a) Identify four reasons why writers of academic essays should reference. [4 Marks]
- b) Identify five types of information that should be referenced. [5 Marks]
- c) What kind of information do you not have to reference? [2 Marks]
- d) What is plagiarism? [2 Marks]
- e) What are the penalties for minor plagiarism at the National University of Science and Technology? [7 Marks]

**Total :** [20 Marks]