

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
BACHELOR OF SCIENCE IN JOURNALISM AND MEDIA STUDIES
LANGUAGE AND PRACTICAL SKILLS FOR JOURNALISTS (IJM 1115)
2012 SUPPLEMENTARY EXAMINATION
TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Section A is **compulsory**
2. Answer any **two questions** in Section B.
3. Start each answer on a new page.
4. Poor spelling and grammar will be penalised.

SECTION A

Question 1

Your assignment is to write an essay answering the question **‘To what extent can we say men are better drivers than women?’**

- a) Draw up an outline for a six paragraph essay. **[5 marks]**
- b) Write an introduction for the essay. Choose one of the two types of introduction discussed during this course. **[10 marks]**
- c) Using your outline, write:
 - (i) A paragraph with a topic sentence announcing the topic and a last sentence that is a transition. **[10 marks]**
 - (ii) A paragraph with a topic sentence that develops a point and a last sentence that is a concluding comment. **[10 marks]**
- d) Write a conclusion for the essay. Choose one of the two types of conclusion discussed during this course. **[10 marks]**

Total: **[45 Marks]**

Question 2

Translate the following stanzas into Teeline. **[10 Marks]**

When We Started Trying

Now we begin this tender business,
creating a blood oath between us.

It is autumn and the orderly growth
of summer has collapsed.

By Renee Emerson

Question 3

Compile a bibliography using the information in the table below. [5 Marks]

Type of Text	Page	Publisher	Author	Place of Publication	Date of Publication	Title of Text
Book	-	Routledge	R. Keeble	London and New York	2006	The Newspapers Handbook
Online article	-	-	L. Barlow	http://www.monash.com/spidap1.html	2004	How to use web search engines
Newspaper Article	31	Mail and Guardian	W. Foster	-	4-10 April 2008	Girls on film
Journal article	5 – 21	Journal of Material Culture Volume 12 Issue 1	S. Minahan	-	2007	Stitch 'n Bitch: Cyberfeminism, a third place and the new materiality
Book	-	Methuen and Co. Ltd	R. Keeble and M. Mencher	London	2000	Workbook for Use with News Reporting and Writing

NB: The article by Linda Barlow was viewed on 11 October 2010.

TOTAL:

[60 MARKS]

SECTION B

Question 4

- a) Where in the web would you go if you were interested in broad, general information? [1 mark]
- b) Where in the web would you go if you were interested in narrow, specific information? [1 mark]
- c) Identify two problems associated with keyword searching on the web. [2 marks]
- d) Identify the two signs used in implied Boolean searching. [2 marks]
- e) Which of these words is not a Boolean operator? [1 mark]
- a. Near b. And c. Or d. Not
- e) Which punctuation marks are used in phrase searching? [1 mark]
- f) Show how you would search for the causes of heart diseases using a combination of implied and full Boolean methods of refining a search. [1 mark]
- g) Explain how you would evaluate the credibility of a web page. [11 marks]

Total : [20 marks]

Question 5

- a) Identify 10 characteristics of a good essay. [10 marks]
- b) Explain how you would analyse an essay question. [5 marks]
- c) Identify five organisational patterns you could use in your essay. [5 marks]

Total: [20 Marks]

Question 6

- a) Identify and explain the four types of comma that can be used in a sentence. [8 marks]
- b) Punctuate these sentences using commas. [4 marks]
- (i) In the middle of the day he went to lunch.
- (ii) It was sweet yet it was unpleasant.
- (iii) The President of Zimbabwe Robert Mugabe flew to New York.
- (iv) Mrs. Langa Sibanda the manager of the RSPCA said Lizwe Mhlope had mistreated one of the dogs resulting in his dismissal.
- c) Read these sentences and answer the questions that follow:
Today is the first day of the rest of my life.
Today I went to the city centre.

- (i) Which of these two sentences needs a comma? [1 mark]
(ii) Place the comma in the appropriate place. [1 mark]

d) When is a semi-colon used when writing a sentence? [3 marks]

d) Punctuate the following sentences using semi-colons. [3 marks]

(i) The novel concentrates on character. The film intensifies the violence.

(ii) Golf demands the best of time and space tennis, the best of personal energy.

(iii) He was lonely, blue and solitary moreover, his jaw ached.

Total: [20 Marks]