

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
JOURNALISM II: NEWS (IJM 1204)
AUGUST 2004 SUPPLEMENTARY EXAMINATION
TIME ALLOWED: 3 HOURS**

INSTRUCTIONS TO CANDIDATES

- i) Answer **four questions in all**.
- ii) Section A is **compulsory**
- iii) Answer any **three** questions in Section B.

SECTION A: ANSWER THIS QUESTION

Question 1

- a) Write a 45 second broadcast story for a local TV station based on the following information. Use VO and supas where necessary.

[10 marks]

A leading businessman, Mr Harry Wazara, has absconded with millions of Zimbabwe dollars to the United Kingdom. Mr Wazara externalised more than Z\$13,598,000 in funds he transferred off shore to a bank in the Jersey Isles. He defrauded hundreds of local cell phone users by pretending he could authorise new phone lines at half the cost of local calls and equipment, provided recipients paid him in foreign currency. The unsuspecting people had family and friends abroad transfer money into an account he had overseas. They then waited for their new cell phones, which did not materialise. Police Inspector Warren Maysisya said a warrant had been issued for his arrest. In a telephone call to Mr Wazara, at a secret location in the UK, Mr Wazara was unrepentant, challenging police to "catch him if they can." Meanwhile hundreds of people thronged Wazara's Cell Phone offices at 15 Fife Street, Harare, banging on doors and demanding their money back. Riot police had to be called in to keep the peace.

- b) Write a print intro and first para only for a South African publication using the same information. **[5 marks]**
- c) What are the major differences between your two stories? Why have you written them the way you have? **[10 marks]**

TOTAL: [25 marks]

SECTION B: ANSWER ANY THREE QUESTIONS

Question 2

Use the following information:

Sports stadium valued at Z\$3billion collapses. Top row concrete seats fall at least 20m to the ground.

Address: 17 Hillside Road, Bulawayo

Stadium is used for hockey and soccer matches.

Game between two minor league teams, Lowlanders and Rebels.

Stadium has half filled. Usual capacity it 50,000 people.

10 people killed, 200 injured when the masonry fell. Red Cross were on the scene immediately.

People had to wait about 20 minutes before ambulances arrived to ferry the injured away.

Lots of bloody bodies, shoes and items of clothing lying around the scene. Some people are hysterical, crying and screaming.

Police chief says: "We are looking into what caused this terrible accident. We do not suspect foul play but we think it may have been a building fault."

The Stadium Owner, Mr Jerry Foottie, says: "Don't blame us. There was a huge storm last night and it may have caused the problem."

- a) You work as a reporter for a local TV news station. You manage to get some good footage. Which pictures would you use and why? **[5 marks]**
- b) You cannot get to the scene in time for your bulletin. How might you compensate for lack of pictures? **[5 marks]**
- c) Write a TV news headline only for an OC to introduce the story. **[5 marks]**
- d) This story is followed by a light story about a young woman winning the local golf tourney. Write a link only from the previous story to this one. **[5 marks]**
- e) Yours stadium story is to be part of the main news bulletin at 8pm. Where would you expect it to be in the running order, and why would it be there?

[5 marks]

TOTAL: [25 marks]

Question 3

Some professional criteria may vary and others may remain the same in the selection of news for print or broadcast. Discuss this statement using examples. **[25 marks]**

Question 4

In exceptional cases, viewers' and listeners' right to know is temporarily subordinated to the public interest, where the broadcast of an item is likely to worsen an already bad situation. Discuss. **[25 marks]**

Question 5

Respect for an individual must be reflected in your interview without prejudice or discrimination, except where your country's ideology or national belief system tells you otherwise. Make an argument for and against this statement. **[25 marks]**

Question 6

Choose three types of news formats for television. Describe when you might use them and why. **[25 marks]**