

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
JOURNALISM II: NEWS: (IJM 1204)  
JULY 2006 SUPPLEMENTARY EXAMINATION  
TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Section A is **compulsory**.
2. Answer **any three** questions from section B.
3. Start each answer on a new page.
4. Poor spelling and grammar will be penalised.

**SECTION A: COMPULSORY**

**Question 1**

Read Annexure A and answer the following:-

- a) Write a 500-word hard news story [20 marks]
  - b) In your own opinion, what other information would you need to make the story it interesting? [10 marks]
- TOTAL: [30 marks]**

**Question 2**

General Knowledge

1. Who is the United Nations Secretary-General? [ 1 mark ]
  2. Who is the Chairman of the Media and Information Commission? [ 1 mark ]
  3. What does UNHCR stand for? [ 1 mark ]
  4. What does AIPPA stand for? [ 1 mark ]
  5. Who is Zimbabwe's Deputy Minister of Youth Development, Gender and Employment Creation [ 1 mark ]
  6. Who is South Africa's Jacob Zuma? [ 1 mark ]
  7. An athlete was recently crowned Zimbabwe's Sportsperson of the Year. Name the athlete. [ 1 mark ]
  8. Name the former Zimbabwe Football Association (ZIFA) Chairman who was jailed in March. [ 1 mark ]
  9. Who is the president of Malawi? [ 1 mark ]
  10. In political circles, what does PUMA stand for? [ 1 mark ]
- TOTAL: [10 marks]**

**SECTION B: ANSWER ANY THREE QUESTIONS**

**Question 3**

There has been a fuel scandal at the National Oil Company of Zimbabwe. Five Cabinet Ministers have been implicated including the President Robert Mugabe's nephew. You are the only journalist who has this information. Write a detailed account, explaining how you will gather information to come up with an investigative report. **[20 marks]**

**Question 4**

The world of investigative journalism is laden with landmines. What considerations should a journalist take into account in order to avoid these traps which can lead to harm and legal battles? **[20 marks]**

**Question 5**

Getting a good news piece does not only entail setting up an interview and asking questions from a set list. There are many different approaches that a journalist has to take. What approaches, styles and techniques will you employ to come up with a brilliant piece of news? Use examples. **[20 marks]**

**Question 6**

“Newspapers in Zimbabwe have lost their sting, thoroughness, ethics and a whole lot of other facets that hallmark good journalism.” With reference to two Zimbabwean newspapers, critically discuss the validity of this assertion. **[20 marks]**

## ***Annexure A***

### **Save Hwange Appeal**

The need to act

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The Trust was set up in response to the crisis in Hwange National Park in Zimbabwe. It has no political or national affiliations, but is a purely humanitarian response to an intolerable situation which had developed in the park because of drought and the lack of funds, fuel and water.

Why we're doing this

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During a recent trip to Hwange by Don Pinnock of Getaway and Brett McDonald of Flame Lily Holidays, it became clear that an ecological crisis was in the making. There were too many elephants for the available water supply and not enough food. Trees were chewed to stumps and thirsty animals were snuffling at the end of dry water pipes. All animals and plants were suffering and there were many reports of deaths.

The problem was lack of fuel in Zimbabwe and an elephant population of around 30 000 animals - way too many for the 14 600 square km park. Funds were not available as Hwange is not supported from the Zimbabwean treasury but is expected to survive on tourism alone. Visitors, however, are afraid to travel to and in the park, partly because of Zimbabwe's political profile and mainly because of the fuel shortages.

Park officials also can't get fuel to do anti-poaching patrols or run the pumps that supply animals with water. As tourism and water in the central park declined, animals migrated to the hunting concessions to their detriment.

A rescue plan was worked out on the spot during the trip, but needed the support of concerned parties and sponsors. Mitsubishi Fuso offered to supply a vehicle, Caltex agreed to provide diesel from its Hwange bowsers and Flame Lily organised to deliver the fuel and oversee the maintenance of the pumps.

We are presently trying to raise funds to put a tank and winches on the vehicle as well as to purchase spares for the mainly Lister pumps.

Any contributions of equipment or funds would be gratefully accepted. The Save Hwange bank account is at First National in Sea Point, Branch number 201809, account number 6209 3759 086. If you're interested in being part of the Save Hwange Campaign contact South Africa 0861-312-312. Getaway will be providing updates on the rescue plan as it develops.

Trustees and sponsors

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