

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
MEDIA II: PRINT AND BROADCAST- SADC (IJM 1205)
MAY 2005 EXAMINATION
TIME ALLOWED: 3 HOURS**

INSTRUCTIONS TO CANDIDATES

1. Answer **any four**
2. Start each question on a new page.
3. Do not repeat any material.
4. Draw examples from other SADC countries other than Zimbabwe.
5. Poor spelling and grammar will be penalised.

Question 1

Choose any two countries in the SADC region and critically evaluate the level of pluralism and diversity of ownership and content of the press. **[25 marks]**

Question 2

“Liberalisation of the airwaves should be determined more by economic factors than anything else.” Discuss this statement in relation to the liberalisation of the airwaves in any two SADC countries. **[25 marks]**

Question 3

“The South African press continues to pander to the racial sensibilities of the apartheid era.” Discuss this assertion using specific examples. **[25 marks]**

Question 4

Select any two countries you have studied and discuss how the constitutions in these countries protect freedom of the press/media. In your answer show whether constitutional provisions for press/media freedom are enough to ensure the realization of media freedom. **[25 marks]**

Question 5

Choose any two countries in the SADC region and critically show how the political environment have affected and influenced the performance of the media. **[25 marks]**

Question 6

“Despite great inroads in the development of new information technologies the idea of an information society remains a myth for developing countries in the SADC region.” Discuss
[25 marks]