

NATIONAL UNIVERSITY OF SCIENCE & TECHNOLOGY
FACULTY OF COMMUNICATION & INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM & MEDIA STUDIES
BSC IN JOURNALISM AND MEDIA STUDIES II
BROADCAST JOURNALISM 1 (IJM 1215)
MAY 2012 EXAMINATIONS
TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- (i) Answer all questions in SECTION A**
- (ii) Answer any TWO questions in Section B**
- (iii) Poor spelling and grammar will be penalised**
- (iv) Start each answer on a new page**

SECTION A

Question One

Rewrite the following stories into radio broadcast copy for the main news bulletin.

(a)

[8 marks]

(b)

[8 marks]

(c)

[9 marks]

Question Two

Briefly explain the following models of radio broadcasting giving examples where appropriate.

- (a) Public service radio **[5 marks]**
- (b) Community radio **[5 marks]**
- (c) Commercial radio **[5 marks]**
- (d) Education radio **[5 marks]**
- (e) Religious radio **[5 marks]**

SECTION B

Question Three

(a) Briefly describe the following terms

(i) Date tape

[2 marks]

(ii) Compact Disk

[1 mark]

(iii) Mini Disk

[2 marks]

(b) What is the importance of sound proofing in a radio studio? Suggest types of various materials that can be used in a sound proofing. [10 marks].

(c) State and explain the basic studio rules that ought to be observed each time the studio is in use. [10 marks].

TOTAL:

[25 marks]

Question Four

Describe various techniques used by radio journalists to achieve successful interviews.

[25 marks]

Question Five

What qualities should a person chairing a panel discussion have and what should he or she ensure during the panel discussion?

[25 marks]

Question Six

HIV/AIDS is a condition that affects a significant proportion of the population. Using documentary production format, describe how you would produce a 30 minute HIV/AIDS programme for radio from inception to broadcast.

[25 marks]