

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
COMPARATIVE JOURNALISM & GLOBAL INSTITUTIONS (IJM 2101)
JANUARY 2004 EXAMINATION
TIME ALLOWED: 3 HOURS**

INSTRUCTIONS TO CANDIDATES

1. Answer **any four** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

1. Critically evaluate the role of transnational news agencies in producing and distributing news to media organisations in the Third World.
[25 marks]
2. Ownership patterns for modern media in Africa are clearly divided between government and private interests. In spite of this, little difference is noticed in the quality of their content. Discuss.
[25 marks]
3. Discuss the relationship between the global media system and global capitalism. Give examples to substantiate your answer.
[25 marks]
4. With the aid of examples, outline and discuss the major issues and concerns raised in the New World Information and Communication Order (NWICO).
[25 marks]
5. With the aid of examples discuss the impact of new communication technologies on the operations of global media.
[25 marks]
6. “Those best suited to take advantage of the power of a new technology are often those previously well situated by dint of wealth, social standing and institutional position.” Do you agree? Answer by closely referring to the structure and characteristics of the globalised information superhighway.
[25 marks]

