

# **NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE  
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES  
GENDER, CLASS, RACE AND MEDIA: (IJM 2102)  
JULY 2004 SUPPLEMENTARY EXAMINATION  
TIME ALLOWED: 3 HOURS

## **INSTRUCTIONS TO CANDIDATES**

1. Answer the **compulsory question** in **Section A** and three questions from **Section B**.
2. Start each answer on a new page.
3. You will be penalised for poor spelling and grammar

## **SECTION A (COMPULSORY)**

1. “ The portrayal of gender in the films *Flame* and *Sarafina* smacks of stereotypification.” Discuss this statement with reference to the characterisation of women in the two films. **[40 marks]**

## **SECTION B (ANSWER TWO QUESTIONS)**

2. Discuss the portrayal of race and class in the Zimbabwean media and other regional media. Use specific examples. **[20 marks]**
3. Explore the idea of race as a social construction. Show, with the aid of examples, how it influences the media. **[20 marks]**
4. Refer to *Annexe A* and answer the following questions:
  - a) What gender stereotypes are portrayed by the two covers? **[5marks]**
  - b) Discuss how images of this nature ‘formulate, maintain and modify’ the identities of men and women in society. **[15 marks]**
5. Discuss the portrayal of various races in Africa by the international media. Give examples in your answer. **[20 marks]**

