

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

GENDER, CLASS, RACE AND THE MEDIA: (IJM 2102)

DECEMBER 2005 EXAMINATION

TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Answer **any four** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

Question 1

Discuss the view that racial, gender and class identities are unstable, fluid and historically situated. **[25 marks]**

Question 2

“The problem with the role of the media in combating racism stems from the fact that the media are part and parcel of the problem that needs to be addressed.” Critically evaluate the role of the media in combating racism. **[25 marks]**

Question 3

“Women are underrepresented in the media, in production as well as in content. They are shown in their roles in the family and rarely in the workplace.” Discuss the extent to which the above statement reflects the role of women as media practitioners and the coverage of women by the media in Zimbabwe. **[25 marks]**

Question 4

“Some racial, gender and class groups have always been portrayed in the international media as victims and less as people who are in control of their destiny.” Discuss the above statement giving a detailed textual analysis of the pictures in appendices 1,2,3 and 4 from *Time* magazine on Katrina victims. **[25 marks]**

Question 5

Show the extent to which racial and gender representations in the media are all affected and influenced by class. **[25 marks]**

Question 6

“The media tend to downplay the issue of class differences in society despite the fact that class remains at the core of all forms of identity.” Discuss. **[25 marks]**

END OF PAPER