

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**BROADCAST JOURNALISM 1 (IJM 2104)**

**JULY 2004 SUPPLEMENTARY EXAMINATION**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer the compulsory question in **Section A** and three questions from **Section B**.
2. Start each answer on a new page.
3. You will be penalised for poor spelling and grammar.

**SECTION A (COMPULSORY)**

- 1.a ) Using *Annexure A* rewrite this story to suit the radio medium **[10 marks]**
- b) Assuming you are a radio current affairs producer and you have been asked to produce a thirty minute programme on issues raised in *Annexure B*. Describe:
- (i) Which programme format would you use? Give reasons for your answer. **[8 marks]**
  - (ii) Who you would interview and why? **[8 marks]**
  - (iii) Which information would you need before producing the programme? **[8 marks]**
  - (iv) Which techniques you would use to make the programme more interesting? **[6marks]**
- [Total 40 marks]**

**SECTION B (ANSWER THREE QUESTIONS)**

2. a) A local football coach has been dismissed from his job. You have an opportunity to interview him. What must you take into consideration to come up with the best interview for radio? **[10 marks]**
- b) Identify and describe various types of radio interviews **[10 marks]**
3. a) Why is sound proofing important in a sound studio? **[5 marks]**
- b) Describe various materials that can be used for sound proofing in a sound studio. **[5 Marks]**

- c) State and explain the basic studio rules that ought to be observed each time the studio is in use. **[10 marks]**
4. To what extent does SFM fulfil its mission of providing up to date current affairs and news programmes? **[20 marks]**
5. How does programming on a public service radio station differ from that of a commercial radio Station? **[20 marks]**
6. a) With the aid of examples, describe and explain the differences between jingles and public service announcements **[4 marks]**
- b) When it comes to presenting music on radio, variety is the key. What options are at the presenter's disposal for linking music? **[6marks]**
- c) Briefly explain the following terms:
1. AD libbing **[2marks]**
  2. Sound bite **[2marks]**
  3. Zinger **[2marks]**
- d. Replace the following words with others which suitable for radio news:
1. Abandoned **[1mark]**
  2. Acknowledged **[1mark]**
  3. Autonomy **[1mark]**
  4. Extraordinary **[1mark]**
- [Total 20 marks]**

