

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

BROADCAST JOURNALISM I (IJM 2104)

DECEMBER 2004 EXAMINATION

TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- i) Section A is **compulsory**. Answer **any three** questions in Section B.
- ii) Start each question on a new page.
- iii) Poor spelling and grammar will be penalised.

SECTION A: COMPULSORY

Question 1: Use Annexure A which is a page from a local newspaper.

- a) Re-write the lead story for a radio news broadcast no longer than one minute. [10 marks]
- b) Briefly describe the difference between writing news for radio and other media? [10 marks]
- c) What factors should be considered when you compile a radio news bulletin? [10 marks]
- d) Using story titles as shown in the annexure, re-organise the stories into a running order for a Bulawayo community radio news broadcast. [2 marks]
- e) Justify why you have compiled the bulletin in the above running order. [3 marks]

Story title

Time

1.	
2.	
3.	
4.	

- f) What links would you use to run from one story to the next? In your answer only write the links [5 marks]

TOTAL: [40 marks]

SECTION B: ANSWER ANY THREE QUESTIONS

Question 2

Explain the fundamental differences between public service broadcasting and community radio broadcasting. Using examples, show how both models cover the issue of development.

[20 marks]

Question 3

Describe how radio broadcasting works. Trace the journey taken by an audio signal from source (transducer) to the receiver explaining the various points where the signal is converted and reconverted for transmission

[20 marks]

Question 4

Describe the various processes one has to apply when preparing for and conducting an interview for radio. Refer to a real situation in your answer.

[20 marks]

Question 5

Compare two radio stations of your choice with specific reference to ownership, programming and target audiences.

[20 marks]

Question 6

Critically evaluate the production techniques of one Zimbabwean and one international current affairs programme.

[20 marks]