

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

BROADCAST JOURNALISM I (IJM 2104)

JULY 2006 SUPPLEMENTARY EXAMINATION

TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Answer **any four** questions.
2. Start each question on a new page.
3. Poor spelling and grammar will be penalised.

Question 1

Discuss the importance of radio in a country's development. Give examples.

[25 marks]

Question 2

Briefly explain the following models of radio broadcasting: -

- a) Public service radio [5 marks]
- b) Community radio [5 marks]
- c) Commercial radio [5 marks]
- d) Educational radio [5 marks]
- e) Religious radio [5 marks]

TOTAL: [25 marks]

Question 3

You have been given the mandate to establish a community radio studio. Describe the equipment you will require and its use. What precautions and studio rules will you put in place to ensure that such equipment is protected from damage?

[25 marks]

Question 4

HIV/AIDS is a condition that affects a significant proportion of the population. Using documentary production format, describe how you would produce a 30 minute HIV/AIDS programme for radio from inception to broadcast.

[25 marks]

Question 5

What are the challenges that face the producers of sports programming for radio? With reference to Zimbabwe, explain how producers can overcome these challenges.

[25 marks]

Question 6

Using one foreign news station you have studied, compare its content with that of a locally based radio station.

[25 marks]