

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**BROADCAST JOURNALISM 1: (IJM 2104)**

**DECEMBER 2005 EXAMINATION**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Section A is **compulsory**.
2. Answer **any three** questions from section B.
3. Start each answer on a new page.
4. Poor spelling and grammar will be penalised.

**SECTION A: COMPULSORY**

**Question 1**

The Department of Journalism and Media Studies wishes to set up a radio studio on campus. You have been asked to give advice on the equipment that would be required.

- a) List and give advice on the equipment that will be required by the Department. [15 marks]
  - b) Which material will you use for sound proofing? [10 marks]
  - c) Discuss the impact of New Information and Communication Technologies in the design of Radio Studios [15 marks]
- TOTAL: [40 marks]**

**SECTION B: ANSWER ANY THREE QUESTIONS.**

**Question 2**

You have been asked to produce a special feature on child abuse in Zimbabwe.

- a) Which angle would you choose on this subject matter? Give reasons for your answer. [ 8 marks]
  - b) Describe the steps that you will take to produce the programme. [ 5 marks]
  - c) Which interviews would you require? [ 2 marks]
  - d) What techniques would you use to make the programme interesting? [ 5 marks]
- TOTAL: [20 marks]**

**Question 3**

“Zimbabwean Radio Broadcasting standards are not as bad as what people think. If compared with what happens in other countries, our standards are quite competitive”. Discuss this statement using local, regional and international examples. [20 marks]

**Question 4**

Discuss the extent to which different categories of audiences affect radio programming in Zimbabwe. Give specific examples. [20 marks]

**Question 5**

You have been asked to come up with a programme concept and you choose to do a running series of ten programmes on Health and traditional African culture.

- a) Describe briefly the focus of each of the ten programmes. [15 marks]
  - b) Outline how you will make the programme different from other programmes. [ 5 marks]
- [20 marks]

**Question 6**

- a) Re-write the story in Annexure A to suit Radio. [10 marks]
- b) Using examples from the changes you have made on (a) describe the differences between writing for Radio and writing for the print media. [10 marks]

**TOTAL: [20 marks]**