

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMUNICATION AND INFORMATION SCIENCE
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
BACHELOUR OF SCIENCE IN JOURNALISM AND MEDIA STUDIES
BROADCAST JOURNALISM II (1JM 2114)
DECEMBER 2011 EXAMINATION
TIME ALLOWED: THREE HOURS

Instructions to Candidates

1. Answer **any four questions**.
 2. Start each question on a new page.
 3. Poor spelling and grammar will be penalised.
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Question 1

Discuss why lighting is important for television and video production [25 Marks]

Question 2

An executive producer of a local TV station has asked you to produce a 30 minute documentary on climate change.

- i. Describe the steps you will take to produce the programme [10 Marks]
- ii. What issues will you address in this documentary and why? [10 Marks]
- iii. What equipment will you need to produce this documentary? [5 Marks]

Total [25 Marks]

Question 3

To an average viewer, TV appears so real, yet this medium is no more than just an illusion of reality. Do you agree with this statement? Give reasons. [25 Marks]

Question 4

- i. Why is editing important in television production? [10 marks]
- ii. Discuss the different techniques used in editing. [15 marks]

Total [25 Marks]

Question 5

Explain the roles of various personnel in a television studio setting. **[25 Marks]**

Question 6

The use of cameras in a television studio entails various positions, angles and movements.

Give a detailed account of the positions, angles and movements normally used in a television production. **[25 Marks]**