

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

FACULTY OF COMMUNICATION AND INFORMATION SCIENCE

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

COMMUNICATION FOR DEVELOPMENT (IJM 2116)

FEBRUARY 2010 EXAMINATION

TIME ALLOWED: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Section A is compulsory.
2. Answer **any three questions in section B.**
3. Start each answer on a new page.
4. Poor spelling and grammar will be penalised.

SECTION A

Question 1

“Whereas an armchair intellectual of rural development, lost in the labyrinth of misty theories and postulations, can afford to oversimplify matters and get away with it, a practitioner of rural development, that man or woman in the constant glare of various vicious shades of rural poverty and suffering, cannot” (Canaan Banana).

Discuss.

(40 Marks)

SECTION B

Question 2

Using specific examples, critically outline the elements of dependency theory?

(20 Marks)

Question 3

To what extent is the mainstream media important to communication for development?

Illustrate your answer using specific examples.

(20 Marks)

Question 4

Why it is that natural resources such as oil and minerals have led to the phenomenon known as the 'resource curse' in Africa, while the same natural resource bounty in the Middle East, Asia and Europe has led to growth and some of the highest living standards in the world? **(20 Marks)**

Question 5

How does import and export dependency affect developing countries? Illustrate your answer using specific examples. **(20 Marks)**

Question 6

"It is not the failure of development that has to be feared, but its success" (Wolfgang Sachs).

Discuss. **(20 Marks)**