

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**COMMUNICATION FOR DEVELOPMENT (IJM 2116)**

**JULY 2010 SUPPLEMENTARY EXAMINATION**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer **any four questions**.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

**Question 1**

To what extent is the dependency theory a response to the modernisation theory?  
Illustrate your answer using examples. **(25 Marks)**

**Question 2**

Use the dependency theory to examine the role of donors in the development of third world countries. **(25 Marks)**

**Question 3**

Using a specific case study, show how ICTs can be used in fostering rural development?  
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**(25 Marks)**

**Question 4**

Critically discuss the special social and cultural characteristics associated with being modern, using specific examples. **(25 Marks)**

**Question 5**

What are the critical elements necessary for benefiting the rural poor in designing development projects? **(25 Marks)**

### **Question 6**

How can community theatre and other indigenous knowledge systems be used to communicate effectively in rural development projects? Use examples to illustrate your answer. **(25 Marks)**