

**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**RADIO JOURNALISM: (IJM 2203)**

**JULY 2006 SUPPLEMENTARY EXAMINATION**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Answer **any four** questions.
2. Start each answer on a new page.
3. Poor spelling and grammar will be penalised.

**Question 1**

Read Annexure A and re-write the attached news report suitable for a radio news broadcast item of 45 seconds. **[25 marks]**

**Question 2**

- a) What personal qualities would you expect to find in a regular newscaster/announcer on the radio? **[15 marks]**
- b) You are such a newsreader, and, in preparing your bulletin, you come across a foreign word that you do not understand or know how to pronounce. How do you deal with this? **[10 marks]**

**TOTAL: [25 marks]**

**Question 3**

When preparing for a programme of music to be presented live on radio, a debate has arisen as to whom should be in charge of the programme balance and overall sound control – should it be the technical operator who knows the equipment, or a musician who knows the performers. Give your decision and the reasons for your choice. **[25 marks]**

**Question 4**

A national inter-schools sports day is scheduled for live radio coverage on Saturday afternoon. It will be part of the overall sports programme which runs for about three hours. List your plan for the coverage of specified events of the sports day, showing times of transmission and length of each crossing for commentaries and summaries during the afternoon. **[25 marks]**

**Question 5**

At a general service radio station, what time of day would you schedule the following half-hour programmes, and why: “Cooking for fun” “Repairs for your car” “Health discussion on AIDS/HIV” **[25 marks]**

**Question 6**

You are approached by an agency to produce and regularly broadcast a 30 second spot advert about a new pill, said to be able to produce abortions. What is your reaction? **[25 marks]**