

NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY  
**FACULTY OF COMMUNICATION AND INFORMATION SCIENCE**  
**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**  
**BROADCAST JOURNALISM II (IJM 2204)**  
**JUNE 2004 EXAMINATIONS**  
**TIME ALLOWED: 3HRS**

**INSTRUCTIONS TO CANDIDATES**

- i) Section one is **compulsory**.
- ii) Answer any **three** questions in Section two.
- iii) Poor spelling and grammar will be penalised.

**SECTION ONE: ANSWER THIS QUESTION**

**Question 1**

The executive producer at an independent local television station has asked you to prepare with an incisive 30 minute television documentary on the government's preparations for the forthcoming 2005 parliamentary elections.

- a) Describe what steps you will take to produce the programme. [ 8 marks ]
- b) What issues will you address in the documentary? [14 marks]
- c) Who are you going to interview and why? [ 8 marks ]
- d) Briefly describe the lighting, sound and camera techniques you will use to make the programme interesting.

[10 marks]

**TOTAL: [40 marks]**

**SECTION TWO: ANSWER ANY THREE QUESTIONS**

**Question 2**

To the average viewer, television appears to be so real and yet this medium is no more than just an illusion of reality. Do you agree with this statement? Give examples.

[20 marks]

**Question 3**

Lack of co-operation among members of the television production team is more often the cause of mediocre productions. Describe various roles in television production and show how lack of teamwork can affect the final programme.

[20 marks]

**Question 4**

Name four types of microphones used in television production and describe the appropriate circumstances in which each should be used. Use illustrations in your answer.

[20 marks]

**Question 5**

"The art of television production is the art of lighting and making that light tell the story." To what extent do you agree with this statement? Give examples.

[20 marks]

**Question 6**

a) What is the purpose of editing in television production? [ 8 marks]

b) Describe the three major techniques of editing and explain where each is usually appropriate.

[12 marks]

**TOTAL: [20 marks]**